

# > EUREKA

Doing business through technology

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EUREKA 1985  
2010

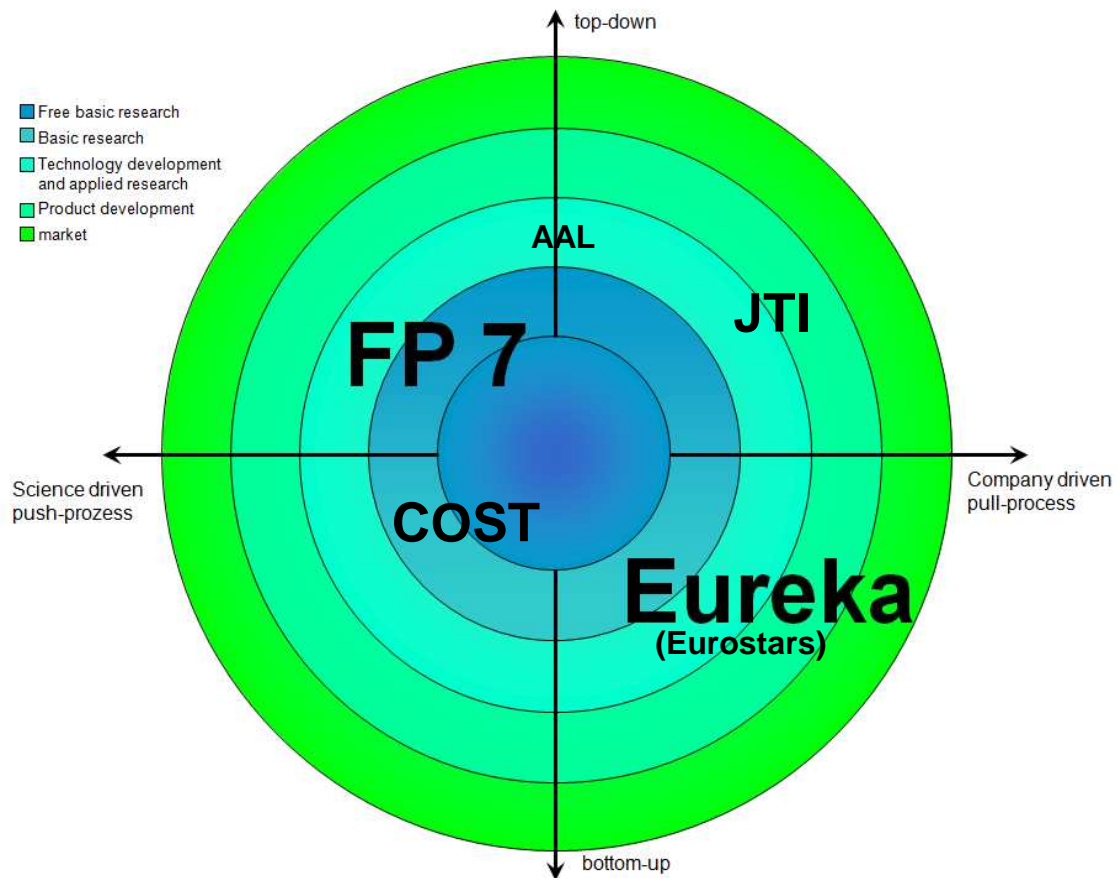


## The Eureka Initiative is...

- industry-led, applied, close-to-market R&D with tangible results and visible benefits.
- Intergovernmental (42 Ministries + EU Commission)
- Nationally financed



# The Eureka Initiative in ERA...



# Eureka Instruments

- **Eureka Projects:** Small, short-term projects. Result in a product, process or service with a significant advance in their market sector.
- **Eurostars:** Small, short-term projects. The consortium leader is a research-performing SME.
- **Eureka Cluster:** Long-term and strategically-significant projects. Develop generic technologies of key importance to European competitiveness according to R&D strategy of Cluster (White Book, Blue Book, etc).
- **Eureka Umbrellas:** Thematic network consisting of corresponding national networks dedicated to project generation.



# Unique selling points of Eureka

- Projects with two partners are eligible;
- The objectives of the projects are set by the project partners (bottom-up);
- Project administration is low;
- Eureka accesses all available national funding instruments and provides guidance to the most appropriate ones.



# Eureka projects shall...

- Increase the competitiveness of European industry
- Support market-oriented technical R&D
- Have a well defined "bottom up-approach"
- Develop new products, systems or methods for civil use
- Be based on the cooperation of at least two independent organizations from minimum two EUREKA-countries
- Have at least one industrial partner in the project
- Show clear advantage with European collaboration
- Give results that are to be exploited and taken to the market by the participants



## Bi-lateral Call SE - CH

- First bilateral call for project outlines is open until March 4<sup>th</sup> 2013;
- Main purpose in the first step is to assist potential applicants in a EUREKA program to submit a competitive application;
- Submitted project outlines will be evaluated jointly by SERI and VINNOVA and applicants will be advised on how to proceed;
- Outlines will be evaluated and given feedback on a continuous basis.



# Funding in Sweden

- **Project grant Eureka projects**

*Funding to the Swedish part of a project*

- up to 50% of eligible costs if Swedish SME is participating
- up to 40% of eligible costs if Swedish large enterprise is participating
- No funding if no Swedish industrial partner is participating

- **Project grant Eurostars projects**

*Funding to the Swedish part of a project*

- 50% of eligible costs if Swedish SME is participating
- 40% of eligible costs if no Swedish SME is participating
- Maximum funding to the Swedish part of a project is 550'000 Euro



# Funding in Switzerland

- **Project grant Eureka projects**

*Funding to the Swiss part of a project (example CTI project)*

- up to 50% of eligible costs;
- Academic partner and company share costs 50:50;
- Academic partner is funded 100% and gets additional 10% of funding as cash contribution from company. Company gets right to exploit results.

- **Project grant Eurostars projects**

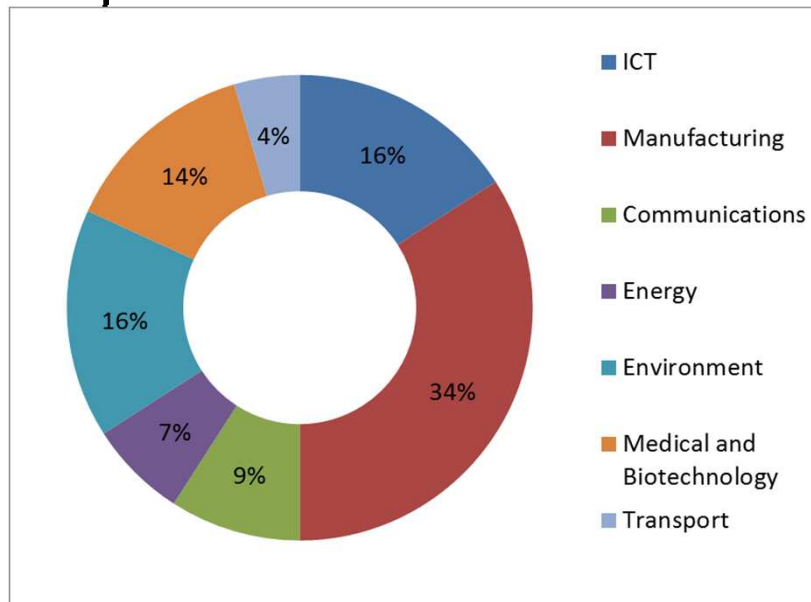
*Funding to the Swiss part of a project*

- 50% of eligible costs for SME, universities and R&D institutions
- 25% of eligible costs for large companies
- Maximum funding to the Swiss part of a project is 600'000 Euro



# Project statistic SE - CH

- 54 projects since 1985 (47 Eureka, 7 Eurostars);
- Project volume CH 67 Mio. Euro and SE 100 Mio. Euro;
- Topics:



# Project examples SE - CH

	<b>Eureka</b>	<b>Eurostars</b>
<b>Subject</b>	<b>ICT</b>	<b>Communication</b>
<b>Project description</b>	Develop, design and evaluate a setup for the improved support of collaborative work between geographically distributed teams.	The development of an innovative shaped (non-planar) antenna based on novel, low cost, phased array technology providing high speed broadband internet connections for aircraft, trains and other mobile communication platforms such as automotive applications.
<b>Countries</b>	CH (Main + 2 partners) 55 % SE (3 partners): 45 %	UK(Main partner): 45.7 % SE (2 partners): 34.7% CH (2 partners): 19.6 %
<b>Type of partners</b>	2 Universities 3 SME's 1 Large Company	2 R&D institutions 3 SME
<b>Duration</b>	29 months	26 months
<b>Project Budget</b>	590'000 €	1,53 M€

# Addendum: Possibilities within AAL

## Ambient Assisted Living Joint Programme (AAL JP)

- Common funding activity of 22 European countries
- EU co-funding based on article 185 (TFEU)
- Mission: To enhance the quality of life of older people and strengthen the industrial base in Europe through the use of ICT
- Call for proposals 2013:  
**“ICT Based Solutions for Supporting Occupation in Life of Older Adults”**
- Call deadline: 30 April 2013, 17h00 CET
- Further information:  
[www.aal-europe.eu](http://www.aal-europe.eu)  
[www.sbf.admin.ch/aal](http://www.sbf.admin.ch/aal)

Shaping tomorrow's innovations today



# AAL: National Funding Rules

- Swiss funding budget for Call 6: € 4 million (federal) + approx. € 3.1 million EU co-funding = **€ 7.1 million**
- Eligible for funding: universities / universities of applied sciences, enterprises (SMEs and other), end-user organisations
- **Funding rates** for Swiss AAL project partners:



Contributions of universities, universities of applied sciences, SMEs and end-user organisations	Public funding (EU and federal)
50 %	50 %
Contributions of large companies	Public funding (EU and federal)
75 %	25 %



The end...

Thank you

